

## Logical Sites, Inc.

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## SOLUTION FOR SPAM (INCLUDING SPAM FILTERING)

When you can start getting a lot of spam, the main reason is that spammers somehow got a hold of your e-mail address(es), used it for themselves and possibly also gave it to other spammers. According to Symantec, 74.6% of all e-mails are spam. According to Google, the amount of just keeps rising, year in, year out. While we don't quite understand how the spammers make money sending out some of the e-mails they send out, we do know that the problem is here to stay. All we can do is offer solutions.

If the volume of spam becomes unworkable for you, you have two options

- 1. Change your e-mail address. Not an option for most of our clients.
- 2. Filter out the spam on the e-mail addresses you want to filter.

We work with a company called Katharion to offer you advanced spam filtering. It will not filter out all spam, but it will greatly reduce it. It has nice features like

- 1. Whitelist specific e-mail addresses or entire domains. Why is this useful? Someone who you need to communicate with may be sending their e-mail from a server that is listed as a spammer. You can still receive e-mail from them by whitelisting them. Also useful in the case of false positives.
- 2. **Blacklist specific e-mail addresses or entire domains.** Why is this useful? Someone may have added you to a mailing list and they simply don't give you an easy way to get off of their list. So you blacklist the sender.
- 3. **Filter out only certain e-mail addresses on your domain and not others.** Why pay to filter more seats than you need to? There may also be regulatory or legal reasons why you must not filter some e-mail addresses.

We charge for spam filtering as follow: \$50 one-time setup fee followed by *Anti-spam only:* \$15 per month for up to 5 e-mail accounts, \$2 per seat after that *Anti-spam and anti-virus:* \$15 per month for up to 4 e-mail accounts, \$3 per seat after that

Since most of our clients have anti-virus on their computers, they usually chose the anti-spam only. But the choice is yours. E-mail aliases are free.

<u>NB:</u> if you have spam filtering and you create a new e-mail account, it may take up to 4 hours for it to be "live". This is the only drawback we can see of our system.

Contact us at (727) 517-2200 if you want to discuss spam solutions.